

From: [REDACTED]
Sent: 23 May 2021 19:08
To: LICENSING (Cheshire East)
Subject: Wilmslow Rugby Club Licence Application

Follow Up Flag: Follow up
Flag Status: Completed

Dear Sir/Madam

I write to register my objection to the application of Wilmslow Rugby Club for a premises license. Wilmslow Rugby Club is located in a residential area with a single means of ingress and egress. The only means of access is via King's Road, an exclusively residential cul-de-sac. Wilmslow Rugby Club is a local sports club which is adequately served by its current Club Premises Certificate. The granting of a Premises License would be excessive, unnecessary for the Club's function and wholly inappropriate for the Club's location.

As it stands, I object to the premises license in its entirety for the following reasons:

1. Increased risk of crime and disorder : The premises license will lead to an increased risk of damage to houses and gardens adjoining the site during the outdoor events. There will also be an increase in the risk of litter and damage to cars, houses and gardens in Pownall Park generally.
2. Public Safety : concern about the use of King's Road and Broadwalk by non-residents has led to the introduction of a series of traffic-calming measures, including speed bumps and, most recently, the reduction of the speed limit from 30 to 20mph together with road-narrowing in 2 places. The granting of a Premises License will necessarily increase traffic in the area since there are no public transport links close to the site. A large outdoor event for up to 5,000 people is likely to result in thousands of additional cars in the area, as is demonstrated by the scale of parked vehicles during the annual half-marathon hosted by the club. Even with the Park and Ride facility provided for the half-marathon, the roads around the Rugby Club are close to impassable for a significant proportion of the day. Of additional concern is the inevitable increased presence of heavy lorries bringing in the kit required for major events. All of this runs counter to the Local Authority's recent initiatives designed to reduce traffic within the area.
3. Public Nuisance : the outdoor event proposed will result in excessive noise for local residents in the late hours of the evening and early hours of the morning. Events are likely to require high intensity outdoor lighting which will cause light pollution. There will also be significantly increased traffic and parking.
4. Risk of harm to children : Pownall Park is a residential area popular with young families (there are 3 primary schools in close proximity). The increased traffic and parking will necessarily increase the danger of road traffic accidents. The influx of non-residents will also increase the risk of "stranger danger" to children living within Pownall Park.

I am concerned by the planning of a large outdoor event [on 3 July](#). The licensing arrangements for this event are unclear and there has been no consultation with local residents.

Yours faithfully

